

WORKSHOP



Don't Give like a Gringo!

Strategic Philanthropy and Impactful Giving by North Americans in Mexico

FEBRUARY 18TH, 2020

10:30AM - 12:30PM

📍 HUMAN CONNECTIONS

Heroes de Nacozari Avenue # 2, Col. Centro, Bucerias

This two hour workshop uses local case studies to dive into topics around assessing, what most needs doing in the region, how do you build trusted relationships with agencies when you are not a year-round part of the community, how do you evaluate projects on merit and need and what are some of the technical challenges facing North Americans in contributing to charities in Mexico.

**ALL MATERIALS WILL BE PROVIDED.
LIGHT REFRESHMENTS WILL BE SERVED.**

PLEASE RSVP TO [GROTSTEIN@KARMAANDCENTS.COM](mailto:grotstein@karmaandcents.com)

FEE TO ATTEND

FREE WITH A SUGGESTED DONATION TO THE PLACE2GIVE FOUNDATION BRAUN FAMILY FUND SUPPORTING FUNDACION PUNTA DE MITA PROJECTS, EDIN AND HUMAN CONNECTIONS.

TAX RECEIPTS WILL BE ISSUED FOR DONATIONS OVER \$20 (IN EITHER US OR CDN CURRENCY).



Karma & Cents™ was founded by Gena Rotstein and Richard Ouellette. They each bring a unique perspective to the social enterprise philanthropy industry. Gena grew up in a family business and part of a larger enterprising family. She has over 20 years of philanthropy management experience with a Masters in Non-Profit Management and Jewish Communal Service from Brandeis University and as a certified Family Enterprise Advisor through the University of Alberta. She also has received certification from 2164 in Next Gen philanthropy, is a member of the Purposeful Planning Institute and part of Canada's Pro-Bono Marketplace.



Braun Family Fund at Place2Give Foundation
The Braun Family Fund was established in 2018 with the mandate to support organizations in the Puerto Vallarta region with a focus on people living with special needs, social enterprise and local community development. In addition to the charitable activities in Mexico, the Braun family supports a variety of organizations in Canada ranging from post-secondary education to motorsports athletes.