



## Financial Literacy Month - The #GivingTuesday Edition

Financing solutions instead of funding problems

November is Financial Literacy month. Part of your personal and family financial planning should also include philanthropy.

Since the act of philanthropy is a financial transaction rooted in emotion, what does it mean to be financially literate when it comes to philanthropy? How do values translate into financial matters? Why is this important?

[Click here to read more](#) about values-based financial planning and how your social and community objectives should be the driver of your wealth plan.

### Last chance to buy your Capital for Cause Tickets



The 4th Annual Capital for Cause Impact Investing summit is next week in Calgary. Time is running out to buy your tickets for this unique event. Capital for Cause brings together impact investing experts with investors and foundations to take a deep dive into trends and opportunities ranging from integrating Social Impact Bonds into your portfolio to evaluating the social impact created by start-up businesses.

**[For more information about speakers and to purchase tickets click here.](#)**

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4th Annual Capital for Cause - Social Impact Summit  
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## GivingTuesday Workshop: Philanthropy 3.0 - Financing Solutions Instead of Funding Problems



**GIVINGTUESDAY™**

On November 26th, leading up to [#GivingTuesday](#), we will be in Edmonton, Alberta running a workshop in partnership with the **Family Enterprise Exchange (FEX)** on family philanthropy.

This workshop focuses on creating an age-appropriate family giving plan and how to engage your financial and legal advisors in executing that plan.

[Click here for more information about FEX](#) and their programs and services please click the link below.

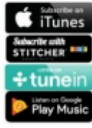


### "Culture Eats Strategy for Breakfast" - A Pechakucha video

Using her own family as a case study, Gena presents some of the challenges and opportunities that are presented around legacy planning.

[PKNYC #34 - Trial](#)

### Moolala - Does GenZ Have the Same Philanthropic Sense as their Parents?



In an interview with Moolala author and SiriusXM radio host, Bruce Sellery, Gena shares some stories about the relationship around money, philanthropy and the inter-generational wealth transfer

[Moolala Aug 22, 2018](#)

### Philanthropy 3.0 - GivingTuesday Projects with Place2Give Foundation



**GIVINGTUESDAY™**

[Place2Give Foundation](#) is our Donor Advised Fund.

Focusing on funding projects that are pushing the needle on complex social problems and projects that engage multiple stakeholders, P2G puts an emphasis on supporting donors, their families and the community at large by financing solutions instead of funding problems.

[Click here](#) to see what some of our clients are working on, and support their efforts OR you can start your own micro-foundation.

Place2Give is a registered charity in both Canada and the US.

## Thank you to the 4th Annual Capital for Cause Sponsors

