

# Karma & Cents 2018 Workshops at a Glance

At Karma & Cents Inc. (K&C) we think that education is an important part of your clients' Philanthropic Journey. Growth and insights are an integral part of the service offerings of K&C and as such we are pleased to offer the following key learning opportunities in 2018 focusing on three key areas:

1. Philanthropy Management for Private Family Foundations
2. Rising Generation and Legacy Planning
3. Social Capital Management for Single and Multi-Family Offices

TOPIC	DESCRIPTION
<b>Women and Philanthropy, Now and Into the Future</b>	In the world of philanthropy, how do men and women differ? What kind of philanthropists do women make and how does philanthropy focus on women? How will these issues affect the future of philanthropy?
<b>Strategic Philanthropy, How to Get the Biggest Bang for Your Best Buck</b>	What does it take to build a strategic philanthropic plan? Find tips and techniques for benchmarking effective charities, building corporate citizenship programs and more. Increasingly main-stream investors are seeking opportunities to invest in organizations that generate 'blended value' also known as 'double' and even 'triple' bottom line investing. This is also for philanthropists who want to align their assets with their philanthropic vision.
<b>Philanthropy in the 21st Century and How to Manage Your Digital Legacy Footprint</b>	The evolution of philanthropy and technology are merging together. This workshop will provide an overview of how technology is influencing the philanthropic experience and the aggressive movement of philanthropy into the Digital Age. Some ideas that will be covered include: The Democratization of Philanthropy through online platforms, leveraging social networks for good, donor privacy issues and data as a commodity and its use in the non-profit sector. We will be working with technology based social enterprises in North America and will host cyber-security experts and legacy planners as they discuss the issues of what your digital footprint is and how it plays out in your legacy planning.
<b>Placemaking &amp; Rising Generation Decision Making</b>	The Globalization of Philanthropy is influencing how and where we direct our philanthropic and consumer dollars. This is no more obvious than with the Rising Generation and how they engage with community organizations. What does it mean to give globally and live locally? What should families be considering when onboarding the Rising Generation of family philanthropists?
<b>The Business of Philanthropy, Where Does all the Money Go</b>	This 4-part series looks at how philanthropy has evolved from a social activity to a formal industry. Drawing on real life case studies, we walk participants through the history of the charitable sector and how new trends are influencing the way that funds are generated, managed and distributed into the social profit market place. Each session can be offered as a stand-alone workshop. 1. Charity sector 101 – Why do we have, why do we need it and how has it changed? 2. Evolution of Philanthropy – The creation of an industry 3. Social enterprise and the new way of doing an old business 4. Integrating historical giving strategies with new tools (DAF's, Foundations, Social Impact Investing)

All workshops can be setup for half or full day events and are carefully tailored to your target audience or clients. Contact K&C today to get these learning opportunities in your client engagement calendar.

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